



SPONSORSHIP Packages

St. Spyridon Greek Orthodox Cathedral is the spiritual and cultural center of the Greek community of Worcester. It is nestled within 4 streets: Russell, Elm, Cedar and Merrick. This historic cathedral is home to one of Worcester's most prominent and celebrated festivals. Due to our longevity and popularity over the span of almost 50 years, the St. Spyridon Greek Festival has garnered a notable influence and reach in the local community; attracting 10,000 visitors over the course of a single weekend.

The Greek Festival is one of our largest fundraisers and it supports all of our spiritual, cultural, philanthropical, and educational programs and activities such as: our youth and senior programs, our feeding programs that serve hundreds each month, our humanitarian efforts to build homes in international countries, food baskets for the poor and so much more.

Every festival year, we partner with businesses in this unique opportunity to showcase our *filoxenia* (hospitality) and share the Greek culture. Thank you for your consideration in sponsoring us and helping us to continue serving Worcester with the tastes and sights of Greece.



Festival Dates: June 21, 22 & 23, 2024



Our marketing campaigns reach across several platforms including but not limited to: **social media** (Instagram and Facebook), **Digital Feeds** (MassLive, Discover Central, MA & more), **television and radio** (Channel 7 News, WSRS), and **print** (yard signs, billboards, posters, print ads).



www.gfwoo.com



[@stspyridongreekfestival](https://www.instagram.com/stspyridongreekfestival)



102 Russell St.
Worcester, MA 01609



SAINT
SPYRIDON
GREEK FESTIVAL '24

SPONSORSHIP *Packages*

Why Choose Us



10,000 Attendees

Far-reaching visibility on tent banners by thousands of attendees over the 3 day festival from all over Worcester County & beyond



Ample Marketing

Reaching across several platforms: social media, print, tv & radio, and digital feeds



Easy to Work With

Easy, simple system to sign up: you sponsor and we make the banners



Packages for All

4 value-packed offerings to suit various needs for modern businesses

*banner sizes subject to change

RUSSELL

\$5,000

- Opening Ceremony Guest
- Prime Location Tent Banner (3'x8')
- Additional admissions banner
- 2 Social Media Posts
- Direct Link from Festival Website to Sponsor's Website
- Welcome Brochure Feature
- Weekend Admission Pass
- Daily VIP Parking

ELM

\$2,500

- Premium Location Tent Banner (3'x6')
- 1 Social Media Post
- Direct Link from Festival Website to Sponsor's Website
- Welcome Brochure Feature
- Weekend Admission Pass
- Daily VIP Parking

CEDAR

\$1,000

- Individual Tent Banner (3'x4')
- Direct Link from Festival Website to Sponsor's Website
- Welcome Brochure Feature
- Weekend Admission Pass

MERRICK

\$500

- Listed on General Sponsor Banner w/all Merrick Sponsors
- Listed on Festival Website
- Welcome Brochure Feature

*For contributions up to \$500, we kindly ask you to visit our website and make a donation. Your gifts are deeply appreciated. All donations will be recognized.

WHO WE ARE



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If you'd like to be a sponsor for the St. Spyridon Greek Festival, we accept: cash, check or credit card. **The easiest way to partner as our sponsor is to sign up on our digital platform with a credit card payment. To do so, please visit: www.gfwoo.com/sponsor or scan the QR code below.**

To pay with cash, please visit our church office with this form filled out.
To pay with a check, please make the check payable to:

St. Spyridon Cathedral

Please write "festival sponsor" on the memo line of your check and include this form in your envelope.

Name: _____

Name of Business: _____

Email: _____

Phone Number: _____

Please select a package:

Russell - \$5,000

Elm - \$2,500

Cedar - \$1,000

Merrick - \$500



SCAN ME



Deadline for sponsorship commitment is 5/1/2024.
*No banners/ads will be published without payment.
Please submit company logo/artwork by 5/1/2024 to
spyridoncathedral@gmail.com



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